



A piece of **Us**

Living matter

It's unpredictable,
eternally changing.

As soon as you think you know
everything about it, **it surprises you.**

Who can say what shape it will take on?

It's important to **study it,**
interpret it, and support it.

Only then will it give back the same love
that we dedicate to it each day.

Porcelain is part of our lives.



Finest porcelain
for funeral art
MADE IN ITALY



We aren't ones to settle

We're driven by the desire to always offer something **unique**, in addition to new, staying one step ahead of the needs and desires of our clients.

We embrace market challenges and **we love to put ourselves to the test.**

To reach new milestones, we head down **winding roads**, but ones that are also **enthralling.**

We firmly believe that the energy invested in daily improvement will work in **everyone's favour.**

**Especially those
who choose our quality.**

Seeking **perfection**

When **excellent raw materials** meet the **passion** we put into making every single one of our creations, the only possible result is a **sublime product**.

We make sure **experience** guides us as we achieve the **highest quality standards** there are, meticulously tending to each detail, even the most hidden ones.

With our **hands**, we make products you could choose them with your eyes closed, confident that they **will meet even the most demanding expectations**.



In good company

We know every aspect
of the world of **photoceramics**,
its strengths and even
its weaknesses.

We have always **worked closely
and in synergy** with those
who choose us to **satisfy**
every request and find
a **solution** to any problem.

**Together, we build
lasting relationships**
based on mutual trust,
aimed at continuing
to reach new heights.

A piece of **US**



We are **artisan ceramicists** that make **ultrafine porcelain items for burial memorials**, applying the most cutting-edge technology that the industrial landscape has to offer today, and that which it will offer tomorrow, always ready to embrace **technological transformation**.

The attention we dedicate to each **design**, our study of **details**, and the elevated **control** of the supply chain ensure that our moulded creations are of **superior quality**, with everlasting physical qualities that **guarantee extraordinary results**.

Each piece is **unique**.

Each piece contains **a part of us**.

With our hands,
we make

- **Plaques** in porcelain and porcelain enamel (on a steel base)
- **Books** in porcelain, to be hung or set on the ground
- **Scrolls** in porcelain, to be hung or set on the ground
- Porcelain **plates**
- **Cremation urns** in porcelain and metal
- **Crystal** items
- **Decalcomania** and **marbling**



Artisans **4.0**

Evolution is in our DNA.

We constantly invest in modern technology and we always **experiment** with new production techniques.

Research and development are the basis for our finished products.

Over the years, we've realised how important it is to be able to balance manual skill and industrial processes **to grow the value of our products.**

A **sartorial**
level of service

Thanks to know-how that has been gained over time and which continues to evolve, we design **completely customised products upon request.**

Oversize items, unique shapes, exclusive finishes: our **artisanal vein** makes it possible for us to master techniques, processes and technologies of different types to bring any custom porcelain object to life.



Our past **inspires** our future

1980

Where it all began

BSZ is founded in Selb, Germany, becoming a company known the world over for its production of fine porcelain objects.



2001

BSZ Technical Ceramics is born

German brand BSZ is acquired and we begin to import technology and know-how in Italy. The in-house production of porcelain items for a few national retailers begins, in our first factory measuring 800 m² in Pressana (Verona).



2010

New spaces

BSZ Technical Ceramics products gain a foothold thanks to their quality. Production increases and requires more space, so we move to a 1,600 m² structure in Roveredo di Guà (Verona).



2012

Change of direction

Driven by the desire to stand out, we invest in **new technologies** and begin to **select raw materials** for the production of high-quality porcelain pieces. The company begins to **truly expand throughout Italy**, gaining new clients and establishing direct commercial relationships with them.

2015

Innovative moulding

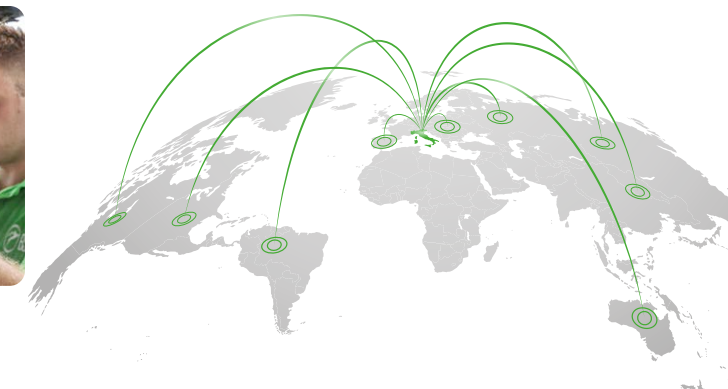
We adopt **new hi-tech working processes** to create porcelain items with sophisticated, minute details faster than with traditional techniques.



2017

New frontiers

BSZ Technical Ceramics expands its commercial frontiers to a global level and begins to sell its products in new markets in **Europe, Russia, China, Australia** and **America**.



2019

Plaques with gold wire and Plana

Research makes it possible for us to develop **real, true revolutions** in the photoceramics industry: **gold wire** that stands up to high temperatures, and the **ultra-thin Plana plaque**, which is just 1 mm thick.



2020

A new headquarters and factory

Our **modern 3,600 m² production facilities and offices** are opened in Roveredo di Guà (Verona), where every week we make 15,000 porcelain items on average.



2021

New designs and a new catalogue

Fine **new products that are exclusive to BSZ are designed and made**, with finishes that create chiselled and bush hammered effects.



We invest in sales tools by drafting the new **BSZ product catalogue**, attentive to every detail that is found in its 200 pages, containing over 1,500 objects.



2023

Expansion of the factory

Another 900 m² of floor space is added to our manufacturing facility and we **invest once again in research and development and new technology** aimed at improving production.

BSZ Technical Ceramics is a large family composed of 30 people who make about 25,000 fine porcelain objects each week.



Tomorrow

Skilled pioneers in the world of porcelain

We will carefully **cultivate** what has already been sown and **evolve** over time to offer new solutions that **simplify and enhance the world of photoceramics**.

We touch perfection and, just a moment later, continue on in its pursuit.





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